

Green point

Helping citizens of Slupsk save energy

A Covenant of Mayors 2016 Case Study

In a nutshell

Green point was one of the first advisory centres built in Poland. It provides citizens with free advice on eco-friendly and energy savings actions, as well as their related financial benefits.



Slupsk in numbers

Number of inhabitants: 13,000

CO₂ reduction target: 20% by 2020
(Baseline year 2005)

Number of Covenant of Mayors
signatories in Poland: 54

Background

Slupsk is located in the north of Poland, in the Pomerania region. The city has the ambition to become a green city within one generation, combining innovative and green economy with social justice, environmental protection and climate mitigation. To achieve these goals, the city notably introduced new standards for urban investments and institutions and is active in municipal associations such as Polish Network Energie-Cités, a Covenant of Mayors Supporter.

A successful advisory centre

Green Point, the advisory centre, was amongst the first of its kind in the country. The centre aims to provide citizens with free advice on eco-friendly and energy-saving actions, as well as their related financial benefits. In Green Point you can discover examples of how to save energy from lighting modernisation, renewable energy use, or learn more on how to get funding for replacing a heating system and reducing energy bills.

Employees at Green Point participate in meetings of condominiums, reaching out to inhabitants, providing information about the city's policy in matter of environmental activities, jointly organising trainings on energy management, recycling, or renewable energy sources. They distribute materials such as LED light bulbs, watt-hour meters, small solar lamps and educational leaflets. Besides, they provide information on energy-saving opportunities for all newly-built homes and city-owned buildings.

Green Point is also involved in the coordination of activities carried out by the municipality and governmental and social organisations - working with local schools that participate in the Euronet 50/50 MAX program. The centre also co-organises awareness-raising events such as the Earth Day and the European Mobility Week.

Sources of funding

Financial means for setting up the Green Point were provided by the Labour Office and the Centre for Civil Initiatives of the Heinrich Böll Foundation in Warsaw. The Labour Office funded the work of 5 persons for approximately half a year. The Provincial Fund for Environmental Protection and Water Management partially covers the staff budget of the Green Point under their Graduate programme. The next measures of the Green Point are to be set up via project partnerships, for instance in the framework of the INTERREG programme.

Results

During the first four months, the staff of the Green Point reached out to about 2,500 people in the city. Their educational activities contributed to raising awareness of the inhabitants, employees of municipal institutions, NGOs and entrepreneurs, presenting practical solutions for energy savings that generate profits and improve quality of life. Green Point also raises awareness and shares knowledge with the general public and contributes to achieving the objectives of Slupsk's "Low-carbon economy plan" (PGN) and Sustainable Energy Action Plan.



Project numbers

5 education entities:

2,500 persons reached out during the first four months of the programme



More information

www.slupsk.pl/zielonypunkt



For more information on the project, please contact:

Green Point e-mail : ekodoradca@um.slupsk.pl

tel: +48 609 293 221

Covenant of Mayors, press@eumayors.eu